November 13th, 2024

Member Meeting Agenda

Location: 195 S. 5th

Time: 6:30 pm (social) 7:00 PM (Meeting)

1. **Financial Report as of November 6, 2024 (Walt):**
   1. Operations: $13,503.06
   2. Capital: $1362.34 (no change from October)
   3. Oct income: $10,688.47 (woo-hoo! Includes IAC grant payment for FY25)
   4. Oct expenses: $1,654.20 (not including Noblesville Creates fee)
2. **Exhibits and Events Updates and Reminders** (Walt & Jennifer)
   1. **Open Lens Photography Competition**- On display through Saturday, 11/23. Pickup on Tuesday, 12/5 from 3-4pm and Wednesday, 12/6 5-6:00 PM. Need two docents for the last docent shift of the year. No exhibit in December.
   2. HCAA is taking over the Conference room in the South Alley on **Small Business Saturday**, 11/30. Free for HCAA members to participate. HCAA processes sales an retains 20% commission.
   3. **Birdie Gallery available in December** for solo or group show/exhibit.
   4. **Cardinal Comedy Club** performances continue Friday and Saturday nights at Birdie Gallery through the end of year. Volunteers needed. Easiest volunteering ever!
3. **2025 Exhibit and Event Schedule: Make sure you review what was presented in October!**
   1. Does anyone want to coordinate “Loving Large” in Noblesville City Hall? If not, we will cancel
   2. Does anyone want to chair the Midwest exhibit? Planning needs to kick off ASAP
   3. Don’t forget: Art Fair on the Square is moving to May 10th in 2025
   4. Open Studios: moving to a bi-weekly schedule
4. **Classes & Workshops** (Walt):
   1. One (1) seat left in Randall Scott Harden’s “**Loosen up! Throw away those little brushes**” workshop. Signup on the website.
   2. To schedule a workshop or recommend an instructor, contact Jennifer at [jwolfe@noblesvillecreates.org](mailto:jwolfe@noblesvillecreates.org)
5. **Highlights from the Annual Membership Survey**. (Jennifer)
6. We need 2 or 3 volunteers to help plan the **annual holiday party (**Walt).
   1. See Walt if you can help. Always a fun evening. Bring a wrapped original piece of artwork that you created and participate in the gift exchange. Partners and families are welcome to join for the meal.
7. **Proposed Membership Changes. (Aili - details below & on back)**

**NEXT MEMBER MEETING: December 11th Annual Holiday Party. Time TBD**

**2025 Proposed Membership Levels:**

Goals:

* Address the fact that HCAA is made up of artists at different levels in their careers with different availability and needs
* Address the fact that HCAA is a membership organization, but membership dues and volunteership won’t cover all of HCAA’s needs
* Provide more effective delivery of membership benefits
* Ensure that membership benefits and requirements mesh with annual programs
* Encourage more emerging artists and non-artists to discover and support the organization

Overview:

* We’re proposing 4 categories of membership - 3 for artists and 1 for patrons/donors
* Each artist level relates to where artists are in their career and how much they can give to the organization
* Each level will have a fee and some expectations for supporting the organization. We’ll determine those fees next month
* There will also be ‘add-on’ opportunities that will give members additional opportunities

1. Community Artist Members:
   1. For early-career, emerging artists and/or out-of-area artists
   2. This level is open to artists from anywhere, not just HC
   3. These artists will NOT jury in, but also won’t be eligible for the 4 main exhibits
   4. Benefits will include basic opportunities to connect & learn
   5. This level will also receive all of Noblesville Create’s Basic Artist Member benefits
   6. This level will come with some expectations for engagement: Exact expectations will be articulated by January, but will include:
      1. Attend x% of meetings & events
      2. Volunteer for at least one committee
      3. Promote the organization
      4. And/or provide a meaningful donation to the organization.
   7. Youth Membership will be a sub-group of this category
2. Active Juried Artist Member:
   1. For professional artists who are actively trying to advance their art careers
   2. For Hamilton County residents only
   3. Benefits include participation in the 4 major exhibits and other key perks tbd
   4. This level will also receive all of Noblesville Create’s Basic Artist Member benefits
   5. This level will come with specific requirements for engagement: Exact expectations will be articulated by January, but will include:
      1. Attend x% of meetings & events
      2. Volunteer for at least one committee
      3. Promote the organization in key ways
      4. And/or provide a meaningful donation to the organization
3. Emeritus Artist Member (like an Emeritus Professor):
   1. This level is for artists who have served the Hamilton County Community with distinction and excellence throughout their tenure
   2. The board will confirm Emeritus Members each year, but they can be nominated by any member of the organization at any time
   3. Must have been through the jurying process or have met the jurying requirements at some point in their career
   4. No volunteer requirements, although Emeritus members will be welcome and encouraged to participate on committees & attend events
   5. Nominated by any member, reviewed & approved by the board
4. Art-Lover Membership (new version of Patron Membership):
   1. Multiple giving-levels
   2. Benefits include certain discounts, preview events, special access, etc

Add-ons will be coming in the next few months and may include:

* Artist Showcases: Coordinate your own exhibit in the gallery or another space HCAA can access
* Open Studios: Pay for a year’s-worth of Open Studio sessions in advance (with a good discount!)
* Classes: Get extra discounts on classes & workshops through HCAA and Noblesville Creates
* Others TBD!